



Slow Food Miami

Planting a fresher future for our children





**SLOW FOOD MIAMI UNITES THE
PLEASURE OF FOOD WITH
RESPONSIBILITY,
SUSTAINABILITY AND HARMONY
WITH NATURE.**



SLOW FOOD MOVEMENT

Slow Food Miami is the local chapter of Slow Food USA and the international Slow Food Association. We are in over 150 countries, 100,000+ members and volunteer leaders bring the Slow Food message to their homes and communities. We link the pleasures of the table to the ecosystems, economies, cultures, and communities that make this pleasure possible. We stand for joy and justice.

SLOW FOOD MIAMI

is a 100% volunteer organization. Our local members are passionate about good food, supporting local growers and celebrating Miami's diversity. By acting locally, we are helping to build a world where the food we eat is good for us, good for farmers and workers, and good for the planet.

**ALL PROCEEDS FROM OUR
EVENTS AND DONOR
CONTRIBUTIONS SUPPORT
EDIBLE SCHOOL AND
COMMUNITY GARDENS AND
LOCAL FARMER AID.**





**SNAIL OF
APPROVAL**

CHEF ALLIANCE

EDIBLE GARDENS

COMMUNITY

ARK OF TASTE



SNAIL OF APPROVAL

program celebrates chefs, farmers, purveyors and artisan producers who are committed to using local sources and offering good, clean, fair food.

Nominations are based on restaurants and chefs who actively source ingredients within our farming community. Nominations are vetted by the Snail of Approval Committee with on-site visits and follow up calls to farmers.

Regarded as Miami's "Freshest Night out", each year, we honor our winners and Miami's changing food scene at the Snail of Approval Tasting Party.

**FIND THE SNAIL OF APPROVAL LIST AT
SLOWFOODMIAMI.ORG**



THE CHEF ALLIANCE

program was created to inspire a collaboration of communication between chefs and farmers, and to connect the dots within our culinary community to create stronger ties and easier accessibility for food produced in the Slow Food way; Good, Clean, and Fair.

We strive to elevate the dining scene in Miami by offering this support and inspiring dialogue, assisting however we can to bring more locally sourced and sustainably farmed and raised products to the Miami marketplace.



THE EDIBLE GARDEN

program creates student-centric organic vegetable gardens to introduce them to the pleasures of good, clean food and to teach basic garden skills through experiential learning.

With the combination of a garden grant, installation support, school incorporated curriculums and volunteer follow up, Slow Food Miami seeks to develop improved nutritional practices, plant-to-food awareness, and an understanding of sustainable environmental processes.



COMMUNITY

In addition to the Snail of Approval, Chef Alliance and Garden Programs, our Miami chapter is on a mission to spread the Slow Food Ethos locally.

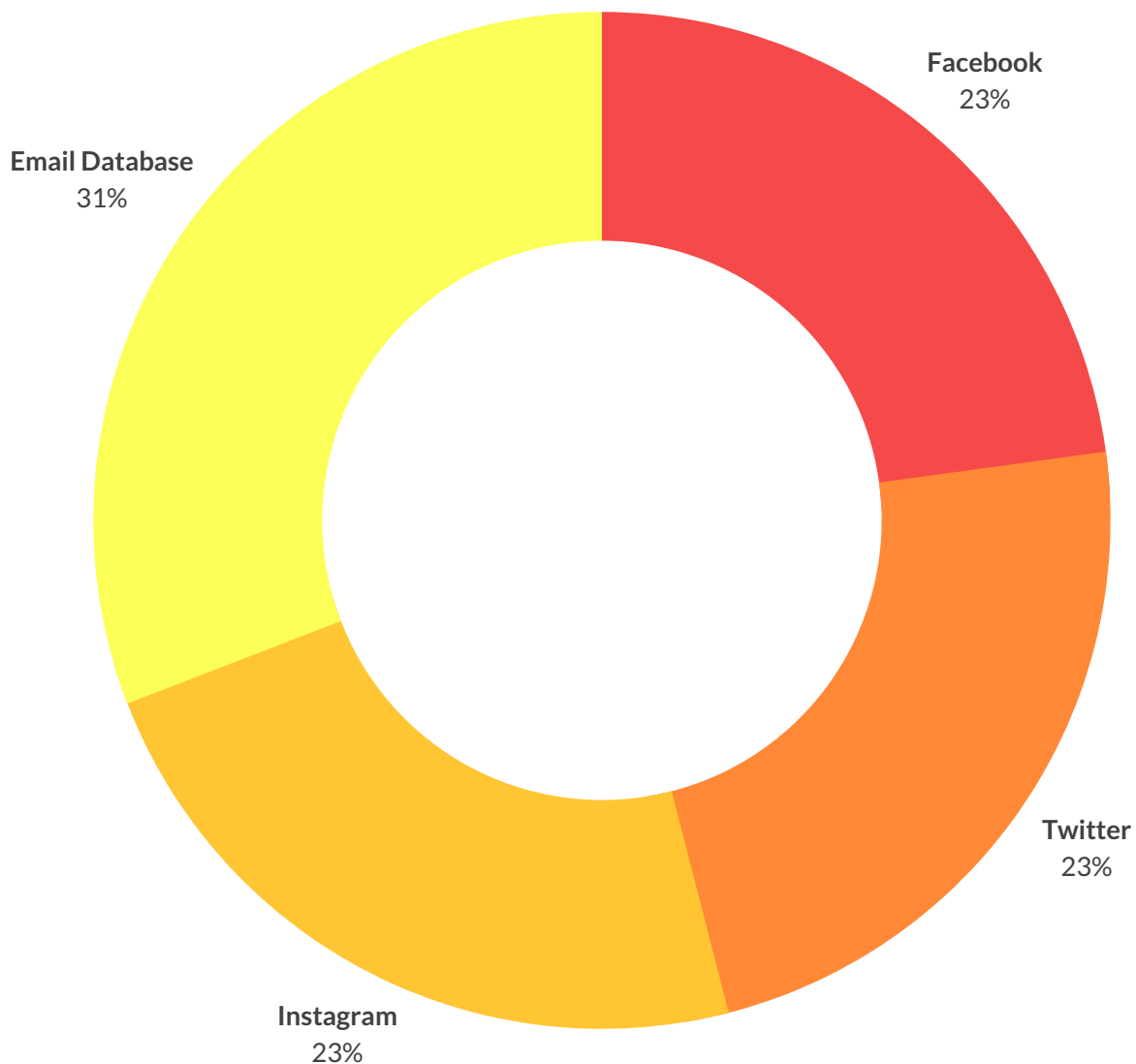
We are deeply rooting our message in the community through family wellness events, **Snail Social Happy Hours, Teacher Workshops, Community Farm Tours** and intimate dinners like the **Hidden Kitchen Series** and the heritage food diversity program, **The Ark of Taste.**



THE ARK OF TASTE

is an international project to rediscover, catalog, describe and publicize forgotten foods. It was created to point out the existence of these products, draw attention to the risk of their extinction within a few generations, and invite everyone to take action to help protect them.

Slow Food Miami initiated the Ark of Taste campaign as a catalyst for farmers, ranchers, fishers, chefs and consumers to seek out, celebrate and educate our community on its diverse biological, cultural and culinary heritage.



it takes a village

REACH

Slow Food Miami has a vast reach across South Florida.

Our online community skews 70/30

Female/Male.

Generally more affluent, environmentally conscious, concerned about total well-being.



176

Slow Food Miami edible
school & community gardens
in 61+ schools since 2009

300

Snail of Approval chefs,
farmers, foragers,
producers, purveyors
and artisans

12000

and growing! Total fans,
followers, subscribers to
the Slow Food Miami
Movement



**CHANGE THIS WORLD...
SLOWLY.**

- CARLO PETRINI,
FOUNDER OF THE INTERNATIONAL
SLOW FOOD MOVEMENT



sponsorship

SNAIL OF APPROVAL

Title Sponsor

Fork Sponsor

Knife Sponsor

Spoon Sponsor

SPONSORSHIP OPPORTUNITIES

SNAIL OF APPROVAL

Title Sponsor: \$10,000

(may include value of in-kind donations,
i.e. use of venue- up to \$5000, balance in
cash)

- Inclusion of logo on event materials,
social media, press release
- 25' banner at event
- Opportunity for sponsor to speak at
event
- Logo featured on website for one year
- Logo on event invitations and
wristbands
- 20 tickets to event and VIP auction
preview



SPONSORSHIP OPPORTUNITIES

SNAIL OF APPROVAL

Fork Sponsor(s): \$5000

- Inclusion of logo on event materials, social media and press release
- Logo featured on website for one year and on invitations
- 10 tickets to event

Knife Sponsor: \$2,000

- Inclusion of logo on event materials
- Social media mention
- 6 tickets to event

Spoon Sponsor: \$750

- Inclusion of logo on event materials
- Social media mention
- 2 tickets to event

Ark of Taste sponsor packages similar to above.

We are happy to collaborate with our partners to tailor branding opportunities.



sponsorship

**EDIBLE
SCHOOL &
COMMUNITY
GARDENS**

SPONSORSHIP OPPORTUNITIES

ADOPT A GARDEN

Garden Box - \$750

- Raised garden bed
- Starts, planting and support
- Social promotion

Chef Sponsorship - \$1500

- Chef / School Planting
- Garden recognition Signage
- Ongoing garden interaction/impact with kids and school community
- Use of fresh ingredients for school highlight dish in restaurant
- Designated Snail Social / Garden benefit
- PR & Social support

Fully funded School Garden - \$5000

- 1 year full school garden
- 4 raised garden beds
- Starts, planting and support
- Social promotion
- Garden recognition signage
- Option to share promo collateral with teachers/classroom



a few of our favorites ...

PRESS

MIAMI HERALD

<https://hrlld.us/2fPx7Gb>

MIAMI NEW TIMES

<https://bit.ly/2OKjDt6>

NEW TROPIC

<https://bit.ly/2McDzWc>

EDIBLE SOUTH FLORIDA

<https://bit.ly/2sqB9KA>

THE SCOUT GUIDE MIAMI

<https://bit.ly/2VL1ZKN>



Slow Food Miami

LET'S GROW TOGETHER

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**GOOD
CLEAN
FAIR**

[@SLOWFOODMIAMI](#)

THANK YOU!